

Social Networking and the Society

Student's Name:

Institutional Affiliation:

Assignment Hacks Sample
Order A Custom Paper

Social Networking and the Society

Advancements in technology have come with various effects on society. The development of social networks such as Facebook, Twitter, and Instagram has led to increased interactions through the internet. To some people, these platforms are an ideal place for people to interact, share ideas, and get updates on what is going on around the world. In addition to this, businesses have drawn significant benefits from social networks. This is because they can easily market their products and services, as well as communicate with their customers. However, there has been a debate on how the newly developed social networks affect real communities. Some people believe that they are a beneficial while to others, the networks have come with adverse effects on communities. However, looking at the way people use social networks, it is clear that the websites are corrosive to the real community.

To start with, social networks create a false sense of interaction. In real communities, interaction should be based on spending time with someone and getting to know him or her better. They are supposed to be meaningful relationships that help in providing a sense of belonging, act as role-shaping structures, and help in finding solutions to existing problems. However, on social media, it is completely different. The platforms have been created so that they can help in promoting social interactions. However, they are creating a wrong sense of connection. For instance, Facebook enables users to look for more friends and chat with them. Due to this, people often spend a significant amount of their time making friends from different parts of the world. These relationships usually lack the basic component of friendship: spending time with one another and knowing each other better (Graham & Dutton, 2019). Most of the people that individuals call friends are actually strangers. The social networks allow users to create their own profiles so that they can get friends with ease. However, there is no guarantee

that the details people put in these profiles are true. People tend to lie more often than not. This brings in the idea of friendship. In the real world, a friend is a person who one hangs out with and understands him or her. It is someone who always has your back. However, this is not the case when it comes to social media. A person may have one thousand friends, but real ones are less than ten. As such, these social networks offer a false sense of interaction, which negatively impacts individuals in society (Winston, 2014).

Also, social network platforms have adversely impacted the ability of people to properly interact with others in society. Most youths in the modern world have been used to using social networks. With this, they have foregone the importance of physically interacting with other people and communicating with them (Haythornthwaite, 2015). They lack the qualities needed to establish a good relationship with the people they come across with. This is a serious issue that needs to be addressed to save future generations. In a real community, people need to interact with one another and develop a strong relationship that can lead to benefits such as doing some projects together. However, due to the more time spent on the internet, people no longer value the importance of physical interactions. Also, the communication skills of individuals have become extremely poor (O'Keeffe & Clarke-Pearson, 2016).

Social networking can also ruin relationships. This mostly happens when an individual finds out that the partner is chatting or interacting with other people on social media.

Reconnecting with old friends is usually a nice idea. There is always a lot to talk about and reminding each other of the past experiences such as those of high school. Also, there may be temptations to explore feelings and express love to one another (Winston, 2014). This becomes dangerous when one is already in a relationship or is even married. People hook up on social media and regularly lead to extra-marital affairs. This has led to breakups and several divorces in

the recent past. When a person realizes that the partner has been cheating, the relationship may end if the issue is not handled carefully. Also, chatting with friends on social media has led to serious issues among couples (O'Keeffe & Clarke-Pearson, 2016). This is even though the person is not cheating. People in a relationship like to spend time with one another. However, it is normal to find that some people spend more time on the internet even when they are with their partners. This may ruin relationships.

Social networks also lead to oversharing and even loss of privacy. In modern societies, the concept of privacy is eroding at a very high rate. It is hard to blame the social network companies for this. They are just offering an option to share personal information or avoid doing it. Social sites such as Facebook coerce people to voluntarily provide personal information such as full names, date of birth, place of birth, where one is currently living, work history, hobbies, and much more. Oversharing is the first step towards losing privacy. Providing such information may have negative consequences, especially if it falls in wrong hands. Privacy is important in society, and people should not reveal personal or sensitive information to other people.

Further, social networking usually causes distractions, and thus, harms productivity. Any real community seeks to promote hard work and high level of productivity among people. However, social networks have proven to be a source of distractions. According to Amedie, (2015), people can spend up to eight hours on the internet in a day. This means that they have to leave whatever economic activity they are doing and spend time chatting, reading posts, and even playing games such as Facebook Scrabble. This has a severe impact on those working or studying. They may feel comfortable spending time on social media sites, but in a real sense, it is negatively affecting their productivity. As such, it does not only affect the individuals but society

as a whole. Lastly, social media is commonly used to spread false news and propaganda on the internet.

In conclusion, the recently-developed social networks such as Facebook are corrosive to the real community. They have proved to affect the way people interact and make friends negatively. In addition to this, social media platforms have led to breaking up of many relationships across the world. They also reduce the productivity of people who spend a lot of time on the internet. The sites also allow oversharing and loss of privacy. All these have adverse effects on the real community. The lifestyles of people have changed, together with the way individuals behave in society. As such, the sites have corroded the basic structure and functioning of communities.

Assignment Hacks Sample
Order A Custom Paper

References

Amedie, J. (2015). The impact of social media on society.

Graham, M., & Dutton, W. H. (Eds.). (2019). *Society and the internet: How networks of information and communication are changing our lives*. Oxford University Press, USA.

Haythornthwaite, C. (2015). Social networks and Internet connectivity effects. *Information, Community & Society*, 8(2), 125-147.

O'Keeffe, G. S., & Clarke-Pearson, K. (2016). The impact of social media on children, adolescents, and families. *Pediatrics*, 127(4), 800-804.

Winston, B. (2014). *Media, technology and society: A history: From the telegraph to the Internet*. Routledge.

**Assignment Hacks Sample
Order A Custom Paper**